

Hannah Smith

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MULTIMEDIA JOURNALIST

Dynamic and creative multimedia journalist with a passion for photography and graphic design, specializing in nightlife and lifestyle events. Experienced in working under tight deadlines in various environments and skilled at delivering high-quality work that appeals to diverse audiences. Driven by storytelling through engaging visual content and utilizing innovative concepts to connect with audiences through digital platforms.

KEY SKILLS

Photography/videography	Adobe Creative Cloud Services	Copywriting
Graphic design	Canva	Organizational skills
Photo editing	Social Media	Teamwork & communication skills

EDUCATION

B.A. Journalism & Mass Communication

Arizona State University - 2020-2024

Prosper High School

2016-2020

PROFESSIONAL EXPERIENCE

Freelance Media

Nov 2022 - Present

HSmithMedia

- Trusted by notable clients in the Valley to photograph festivals and live music venues
- Live edit and deliver quality content to meet tight deadlines
- Collaborate with individual clients & artists on various projects, including electronic press packages and social media content
- Build a network of clients utilizing social media, developing a platform of approximately 1,000 followers on Instagram within the first year of business

TV Production & Graphics Lab

Aug 2023 - Dec 2023

Walter Cronkite School of Journalism & Mass Communication

- Serve clients as the in-house production team for the Cronkite School & Arizona PBS
- Experience in directing, technical directing, floor directing and running audio for broadcast news
- Build motion graphics for social media, studio presentations and other digital platforms using Adobe After Effects

Photo Intern

Jan 2023 - Apr 2023

PHOENIX Magazine

- Communicate with clients to schedule photoshoots prior to deadlines to fulfill magazine needs
- Conduct photoshoots in a variety of locations and produce high-quality content
- Select and deliver images in a timely manner
- Experience in portraits, food & event photography

Social Media Manager

Jun 2022 - Oct 2022

Lacuna Kava Bar

- Plan, create & schedule daily social media posts on Instagram & Facebook using Meta Business Suite
- Engage with 5,000+ followers daily, boosting Instagram post engagement by +34% in 90 days
- Promoted events and sales with graphics made through Canva and Photoshop